

BIZ TECH ROADMAP

1

OWNED AND OPERATED DATA

Focus on collecting contact details like *emails and phone numbers* in order to reengage with customers and clients. A *company website* can also allow you to gather data on website visitors.



2

SOCIAL MEDIA SALES SOLUTIONS

In due time TikTok, Google & other platforms will let you leverage *Shoppable Ad* tools for your businesses and brands so make sure you're ready for the shift.



3

MONEY MAKING MARKETPLACES

Platforms like *Jumia, eBay, and Etsy* can expand the reach of your business to customers and clients all over the world. Make sure you offer international shipping.



4

TURNKEY TECH TOOLS

Ease business operations with solutions from *Google Workspace and Zoho*. These tools are tailored to support small and medium size businesses and brands

